



شركة الإستثمار البشري
Human Investment Corp.

Training and Development

develop your
real assets



HIC provides full training solutions, which paves the way with progressive training programs. While we stretch and challenge participants to achieve their heights potential, we always ensure our programs are engaging, dynamic and even fun.

Our training programs are diversified in many business sectors such as Marketing, Sales, Customer service, Islamic finance, Banking, Management, leadership, Call center training, Human resource, etc.





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Training Franchises

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HIC has a global gateway to the region through an impressive list of International experts and leaders in the training industry, having a clear unified vision of success.

HIC renders an international and professional training through official representation in the region.





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Crestcom international (www.crestcomtraining.com) is a world leader in providing cutting-edge training in more than 50 countries along through 20 years, helping organizations to see their business more clearly worldwide through a unique blend of video-based instructions, featuring leading business authorities, with live-facilitated instructions in vital skill areas, coupled with goal-setting and personal application. This training is available in more than 25 language versions.

Human Investment Corporation (HIC) is a Crestcom licensee in The State of Kuwait and The Eastern Province of The Kingdom of Saudi Arabia. HIC is authorized to represent Crestcom International, distribute and market Crestcom training materials including video, audio and written format .

For the past 10 years, HIC built a local team of highly-skilled and educated facilitators. All team members are Crestcom-licensed facilitators.



Celemi (www.celemi.com) is an international company based in Sweden with offices in Europe, US, and Asia , and partners in more than 20 countries, with successful market presence for over 24 years.

Celemi offers a wide range of ready made business simulation programs, with the main purpose to let the participants experiment business with reality without ruining his own.

They are self-contained learning experiences, as it recreate real workplace or operational environments and give people the opportunity to test new skills and knowledge and make mistakes in a funny, and safe environment

HIC is the exclusive Celemi distributor in Kuwait and the main Celemi provider all over the Gulf region.



For over the last 37 years, Service Quality Institute (www.customer-service.com) has been the global leader in helping organizations keep customers and building market share. Our clients also learn how to improve the performance of their entire workforce so they can develop a culture of delivering superior customer service.

SQI focus and core competence is changing attitudes and behaviors in order to build a service culture with the “all-you-can-eat 3 year service culture buffet.”

Human Investment Corporation (HIC) is the exclusive licensee for the Middle East (Kuwait, Kingdom of Saudi Arabia, United Arab Emirates, Qatar, Bahrain, Oman, Yemen, Egypt, Jordan, Lebanon, Syria, Morocco, Libya, Tunisia and Algeria) for Service Quality Institute's products and services.

HIC provides materials and marketing resources to support our staff of business-partners throughout the region, and provides the Train-of-Trainer certificate



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Consultancy Services

develop your
real assets

HIC provides "Smart" & "Quick-fit" solutions, with highest professional integrity.

HIC identifies opportunities, enhancing learning & applying change across all Business Sectors based on our experience and analytical capabilities.

The first step in our approach is Gap Analysis followed by determining main directions for development, Preliminary System Design, detailed system design, implementation and follow up.



Events and Conferences

develop your
real assets

HIC is a leading business events organizer in the region, as its recent forums has showcased the most acclaimed flagship events.

One key success driver as an event organizer lies in our ability to dynamically assess the market and rapidly respond with creative events to meet needs across different business sectors.

HIC can offer a complete event management services to meet any event's needs. From an exclusive strong database, which will help market the event to the right decision makers, to the on-site event management team who will be there to fully execute the event until the last delegate has left.





شركة الإستثمار البشري
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Educational Services

develop your
real assets

Education has always been one of the basics for the development and advancement of countries and societies. So the change in the company's strategy has come to give more interest in the education sector in all fields and forms like General Education, Higher Education and other educational institutions in general.

HIC continually develops and seeks educational opportunities both inside and outside the state of Kuwait .



